



Hello,

The Big Lake Farmers Market has a new opportunity for you this winter! In an effort to grow and provide food access to all, the City of Big Lake would like to include you in some exciting programs as we introduce the second indoor Winter Farmers Market. In exchange you will receive a variety of marketing opportunities throughout the market season. Below is a detailed outline of sponsorship opportunities and what you can expect to receive in return for helping make these programs possible.

\_\_\_ **Platinum Market Sponsor: \$2,000**

- Logo as a link to your website and on all marketing materials
- Prominent signage at Musician's booth weekly
- Half page story in weekly newsletter

\_\_\_ **Gold Market Sponsor: \$1,000+**

- Logo as a link to your website and on all marketing materials
- Prominent signage at Musician's booth at market
- Quarter page story in weekly newsletter

\_\_\_ **Silver Market Sponsor: \$500+**

- Logo as a link to your website and on all marketing materials
- Recognition in weekly newsletter

\_\_\_ **Bronze Market Sponsor: Below \$500**

- Logo as a link to your website
- Recognition in one weekly newsletter

These sponsorship opportunities will make it possible for us to fund three particular programs. Music at the Market gives local artists opportunities to play music and be paid for their time and dedication to their passion. At the Winter Farmers Market every day is Kids Day! Your sponsorship will help us to offer art and craft supplies to community organizations so they can provide free opportunities for children to learn and work with their hands. Senior Day at the Market is the last of the three programs where we offer seniors 55+ free \$3 coupons that they can spend at any vendor booth. This program increases sales for local farmers and crafters while giving seniors an incentive to check out their local Farmers Market.

We are really excited to introduce these programs to the community, and contributions of any size are appreciated. Please let me know if you have any questions about this season's programs. Deadline for sponsorships is on Friday, October 12<sup>th</sup>, 2018.

Thank you,  
Corrie Scott - Recreation Coordinator

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