



Hello Community Organization,

The Big Lake Farmers Market is moving to City Hall this winter! In an attempt to make supporting local business easier for Big Lake area residents, the indoor market will take place on the third Saturday of the month from 10am-1pm from November to April. As the market attempts to grow each year, the City of Big Lake would like to include you in some exciting programs as we introduce the third indoor Winter Farmers Market. In exchange you will receive a variety of marketing opportunities throughout the market season. Below is an outline of sponsorship opportunities and what you can expect to receive in return for helping make these programs possible.

\_\_\_ **Platinum Market Sponsor:** \$2,000

- Logo as a link to your website and on all marketing materials
- Prominent signage at Musician's booth weekly
- Half page story in weekly newsletter

\_\_\_ **Gold Market Sponsor:** \$1,000+

- Logo as a link to your website and on all marketing materials
- Prominent signage at Musician's booth at market
- Quarter page story in weekly newsletter

\_\_\_ **Silver Market Sponsor:** \$500+

- Logo as a link to your website and on all marketing materials
- Recognition in weekly newsletter

\_\_\_ **Bronze Market Sponsor:** Below \$500

- Logo as a link to your website
- Recognition in one weekly newsletter

These sponsorship opportunities will make it possible to fund three particular programs. Music at the Market gives local artists opportunities to play music and be paid for their time and dedication to their passion. At the Winter Farmers Market every day is Kids Day! Your sponsorship will help us to offer art and craft supplies to community organizations so they can provide free opportunities for children to learn and work with their hands. Senior Day at the Market is the last of the three programs where we offer seniors 55+ free \$3 coupons that they can spend at any vendor booth. This program increases sales for local farmers and crafters while giving seniors an incentive to shop local.

We are really excited to introduce these programs to our new location, and contributions of any size are appreciated. Please reach out with any questions on the above market programs. Deadline for sponsorships is on Friday, October 18<sup>th</sup>, 2019.

Thank you,  
Corrie Scott - Recreation Coordinator

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