



Farmers Market Financial Request

The Big Lake Farmers Market's mission is to bring the community together to support local farmers, crafters, and musicians. In order to carry out this mission, the market offers a variety of exciting programs that rely on sponsorships including the Power of Produce program, free Kids' Day activities, Music at the Market, Senior Day coupons, and our card reader.

The Power of Produce incentive program provides kids ages 3 to 12 with \$2 tokens that can be spent on fresh fruits and vegetables at the market every week. In 2019, this program signed up over 550 unique children, and we are very excited to bring the program back this year!

Each week, Music at the Market features live musicians. The Big Lake Farmers Market is proud to offer monetary compensation for each musician's time and dedication to their passion. The market also invested in a card reader so that customers can use their debit/credit and Snap/EBT cards to purchase goods from vendors who cannot afford this technology.

All of these programs and more are funded through sponsorships. We encourage you to support the market through sponsorship and in exchange you will receive a variety of marketing opportunities. Below are the different sponsorship packages and what they offer:

___ **Platinum Market Sponsor:** \$2,000+

- Premier logo featured on signage at information booth at market
- Premier logo feature and link on City website, and in weekly newsletter
- Logo listed on all print marketing materials
- Half page story in weekly newsletter

___ **Gold Market Sponsor:** \$1,000+

- Premier logo featured on signage at information booth at market
- Premier logo feature and link on City website, and in weekly newsletter
- Quarter page story in weekly newsletter

___ **Silver Market Sponsor:** \$100+

- Logo featured on signage at information booth at market
- Recognition on Facebook, City website, and a small logo in weekly newsletter

We are really excited to bring these programs back to the community in 2020, and contributions of any size are appreciated. Please let me know if you have any questions about sponsorship or the programs offered at the market. Deadline for sponsorships is on Wednesday, May 6th, 2020.

Thank you,

Corrie L Scott

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