



**NEWS RELEASE
FOR IMMEDIATE RELEASE**

Contact: Chief Joel Scharf

May 21, 2013

Big Lake Police will utilize a new communications service, effective May 21, which allows us to send important, valuable community information directly to residents using the latest technology.

The Nixle Community Information Service allows us to create and publish messages to be delivered to subscribed residents instantly via cell phone text message and/or email. Notifications can also be accessed online www.biglakepolice.com as well as the Big Lake Police Department Facebook Page. Messages may include severe weather information, missing person, other dangerous situation information, as well as other relevant safety information.

The messages can be sent specifically to residents registered within a ¼ mile radius, giving them the opportunity to receive trustworthy information relevant only to their neighborhood. Subscribers can also choose the way in which alerts are received, whether it is by email, text message, or over the web.

Residents of Big Lake and those in neighboring communities can immediately begin receiving pertinent information via text message, email, and web by registering at www.biglakepolice.com.

About Nixle

Nixle is a community information service provider built exclusively to provide secure and reliable communications. It is the first authenticated and secure service that connects municipal agencies and community organizations to residents in real time, delivering information to geographically targeted consumers over their cell phones (via text messages), through e-mails and via Web access. Nixle has secured a partnership with Nlets (the International Justice and Public Safety Network), allowing local police departments nationwide to send immediate alerts and advisories. For more information, visit www.nixle.com.

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